

Press Release [French version follows]

## Vigilance Santé and iMD Health announce a partnership elevating access to drug information across Canada

TORONTO, September 17, 2018 – Vigilance Santé & iMD Health Global Corporation announce their strategic partnership whereby Vigilance Santé's leading drug database will be made available through iMD.

"This partnership is very exciting for both organizations. It utilizes iMD's digital footprint and growing distribution channels as a leading educational tool that patients need. Working with Vigilance Santé, we are now providing access to expanded service offerings, further differentiating iMD for thousands of healthcare professionals and tens of thousands of patients, impacting their health literacy and understanding of their condition and treatment plans", says Kevin Delano, President & CEO of iMD Health Global.

"We are thrilled to work with iMD. This is a great opportunity to bring our drug information to the daily practice of thousands of health professionals as well as increase our impact on patient education in the country", says Andrée-Anne Chevalier, Co-President of Vigilance Santé.

iMD Health is Canada's leading technology innovator providing a digital, interactive, educational approach to the examination/counseling rooms of family physicians, specialists, nurses and pharmacists, to provide the latest health information to patients "At The Point of Care"<sup>®</sup>.

Vigilance Santé is a market leader in drug information for health professionals and their patients in Canada. Their offering through iMD will include:

- > Drug database, including manufacturer's product monographs;
- > Patient information leaflets
- Image databank for medications.

## About Vigilance Santé:

Founded in 1990, Vigilance Santé develops computer tools and databases for healthcare professionals and their patients. Its flagship product is RxVigilance, a software package that features information on drugs and diseases that is updated monthly and used by more than 20,000 healthcare professionals. It can be used to consult information or perform comprehensive pharmacological profile analyses, in addition to generating a wide range of handouts for patients. The company has several products available and helps countless healthcare professionals and their patients make more informed decisions.

For more information about Vigilance Santé, please contact Luc Dumont, Director of Client Services, at Idumont@vigilance.ca or visit <u>www.vigilance.ca</u>.

## About iMD Health Global:

iMD Health Global is a Canadian-based healthcare software development company based in Toronto. Since 2010, iMD has grown into Canada's largest and most innovative digital patient education platform. Winning many awards in Canada and on the global stage, iMD has arrived as the best-in-class solution. iMD offers its platform to healthcare professionals (Doctors, Nurses and Pharmacists) "At The Point of Care"<sup>®</sup> (Doctor clinic, Hospitals, Pharmacies and Home Healthcare). iMD is a cloud-based patient education platform that allows healthcare professionals to bring their patient session to life through seamless integration of professionally-vetted diagrams, brochures and videos on over 1,300+ conditions, anatomical categories and treatment options. All content is print- and email- enabled, making it possible to send information to the patient's home, to increase their level of understanding and retention, improving their adherence to treatment plans.

For more information about iMD Health, please contact Jared Sonnenberg, Vice-President at: jared.sonnenberg@imdhealth.com or visit www.imdhealth.com.