Vigilance Santé and iMD Health Partner to bring Patient Education to the RxVigilance Platform









TORONTO, April 10, 2019 – Vigilance Santé and iMD Health are pleased to announce the second phase of their strategic partnership whereby patient education videos, diagrams, and information sheets covering over 1,800+ medical conditions and procedures will be made available through RxVigilance.

"We are very excited to launch the next phase of our strategic partnership with Vigilance Santé", says Kevin Delano, President and CEO of iMD Health Global. "In the first phase, we integrated their industry leading drug database into the iMD platform, providing great value to our healthcare professionals across Canada. In this phase, iMD is being integrated into the Vigilance Santé web-based platform (RxVigilance), providing access to the iMD educational library to all 7,000+ doctors using their platform. This further integration and strategic partnership bring great value to both companies' customers, users and their patients, impacting their health literacy and understanding of their condition and treatment plans."

"We are pleased with the second phase of our partnership with iMD, which will see the integration of iMD's information on medical conditions into RxVigilance. We believe that the additional content will enable doctors to better educate their patients, thus motivating them to take ownership of their health and make better decisions," says Andrée-Anne Chevalier, Co-President of Vigilance Santé.



RxVigilance users will have immediate access to patient-education videos, diagrams, and info sheets spanning 1,800+ medical topics whenever they click on this button from within the RxVigilance application!

RxVigilance users will be taken to a custom home screen within the iMD Platform, from which they can access iMD's digital library of patient education resources, including thousands of diagrams, videos and information sheets covering 1,800+ medical conditions and procedures.

Vigilance members will also be able to send iMD resources home with patients for further review, via secure, no-reply email functionality built in to the iMD Platform.

About Vigilance Santé:

Founded in 1991, Vigilance Santé develops computer tools and databases for healthcare professionals and their patients. Its flagship product is RxVigilance, a software package that features information on drugs and diseases that is updated monthly and used by more than 20,000 healthcare professionals. It can be used to consult information or perform comprehensive pharmacological profile analyses, in addition to generating a wide range of handouts for patients. The company has several products available and helps countless healthcare professionals and their patients make more informed decisions.

For more information about Vigilance Santé, please contact Andrée-Anne Chevalier (Co-President) at aachevalier@vigilance.ca or visit www.vigilance.ca.

About iMD Health Global:

iMD Health Global is a Canadian-based, award-winning software development company focused on innovating within Canada's healthcare space. Since 2010, iMD has grown its flagship product – app.imdhealth.com – into Canada's largest digital patient education and engagement platform. Centred *At The Point of Care®*, healthcare professionals use iMD's cloud-based platform to engage with their patients at a deeper level and optimize knowledge transfer surrounding a patient's condition and treatment plan. This is done through the seamless integration of over 50,000 patient-friendly diagram, booklet, and video resources (covering 1,800 medical topics) from over 60 of Canada's leading Health Associations (as well as the MAYO Clinic) into an award-winning user interface that makes patient education both efficient and effective. At the end of a patient's visit, a summary of all the discussed information can be emailed or printed for the patient to review and continue their learning journey at home, improving their health literacy and adherence to their treatment plan. The iMD Platform is accessed today by over 6,000 Users in the following healthcare settings: doctors' clinics, hospitals, pharmacies, infusion clinics and home environments.

For more information about iMD Health, please contact Jared Sonnenberg, Vice-President at: <u>jared.sonnenberg@imdhealth.com</u> or visit <u>welcome.imdhealth.com</u>.